



William Leroy "Bill" Haeberle

May 19, 1922 - October 26, 2017

William Leroy Haeberle, 95, passed away Thursday, October 26, 2017 at his home in Bloomington, Indiana. He was the eldest son of the late Marjorie Ellen Jared Haeberle Shannon and the late Louis Leroy Haeberle, and was predeceased by his brother, Frank Lewis Haeberle. He was born on May 19, 1922 in Maywood, Indiana above his grandfather's grocery store and butcher shop, where he worked as a child learning how to manage a business. He married the late Marion Yvonne Carlton Haeberle in 1947 and they were together for fifty-five years. Bill is survived by his daughter Patricia Yvonne Haeberle Olsen (husband Charles) of Potomac, Maryland, and sons William Carlton Haeberle of Columbus, Indiana and David Carlton Haeberle (wife Beth) of Bloomington, Indiana. Two children, Steven Carlton Haeberle and Ann Carlton Haeberle died in infancy. Also surviving are grandchildren Michelle Yvonne Eastham Holdeman (husband Justin) of Chicago, Illinois, Melissa Kathleen Eastham Carle (husband Benjamin) of Alexandria, Virginia, Brett Stephen Eastham of Alexandria, Virginia, William Greyson Haeberle of Columbus, Indiana, William Harrison Haeberle of Columbus, Indiana, and Scott Haynes Haeberle of Bloomington, Indiana, and a great-grandson, Quinn Wallace Carle, of Alexandria, Virginia. Additionally, he has three sister-in-laws, Eileen Kruger Haeberle, Patricia Carlton Keck, and Gaylia Hale Carlton, and four nephews and three nieces.

After graduating from Indiana University in 1943 with a BS in Business, Bill

enlisted as a Private in the Army during WWII, serving in the Southwest Pacific and Western Pacific Theater of Operations. He was promoted to Captain by war's end in 1946, receiving a bronze star. He transferred from the Army Reserves to the Air Force Reserves and retired in 1974 as a Lt. Colonel. He was always very proud of his military service. His love of aviation manifested itself as a personal aircraft owner, and lessor of commercial jet and prop jet aircraft to international trunk and second level domestic carriers from 1968-2004.

Bill joined the faculty of the Kelley School of Business, Indiana University in 1946, was awarded an MS in Business in 1947, and a Doctorate in Business Administration in 1952. He taught Principles of Selling and Sales Management, but in 1958, created and began teaching in one of the nation's first collegiate entrepreneurship programs. Several years later, he initiated internship programs in private businesses.

From 1958-1984, Bill directed the Indiana Executive Program, a precursor to the current Kelley Executive Education program. He was the Director of the International Consortium for University Executive Education from 1972-1993. He became Emeritus Professor of Management in 1985, and while continuing to teach, he was also involved in the start-up of over four dozen private companies. Additionally, he was a professional corporate director for over five dozen private and public companies, and was a consultant to numerous top executives on how to introduce an entrepreneurial spirit into their organizational culture.

In 1989, Bill helped establish the Johnson Center for Entrepreneurship and Innovation which supports faculty research and education. Today, it presents the William L. Haeberle Entrepreneurial Legacy Award to successful Hoosier entrepreneurs, and the William L. Haeberle Professorship in Entrepreneurship was established. Also that year, he was inducted into the Entrepreneur of the Year Institute Hall of Fame and received the Ernst & Young (management

consulting firm) and Inc Magazine's 1989 Indiana Heartland Entrepreneur of the Year award. He developed and taught his last class in Turnaround Management and Managing Growth, in 2004.

Bill is listed in Who's Who in America, Who's Who in the World, and Sagamore of the Wabash.

In addition to his professional life, his special interests were aviation, fishing, nature, water gardens, traveling, and history.

In 2007 he completed his autobiography *I Never Worked a Day in My Life*. Towards the end of his life he commented, "I've had a great life: I may not have done it all, but many times enough to feel fulfilled." He believed he had met his life goals.

Friends are invited to an Open House celebrating Bill's life, from 3 to 7pm on November 17th at his home at 1213 S. High Street in Bloomington. There will be a private interment for the immediate family the following day.

In lieu of flowers, please provide support to the William L. Haeberle Professorship of Entrepreneurship via the IU Foundation or the Bloomington Hospital Foundation for Home Hospice.

Allen Funeral Home and Crematory 4155 South Old State Road 37 is handling the arrangements and online condolences, photos, and memories may be shared with family and friends at www.allencares.com.

Tribute Wall



“ *Healing Tears - Blue and White* was purchased for the family of William Leroy "Bill" Haeberle.



November 15, 2017 at 04:11 PM



“ *Patricia and Bill: Doc was one of a kind. He was a truly great friend and mentor. He will be missed, but never forgotten.*

I last visited him in '13 when I came to Bloomington for the Hilly Hundred. He told me his plan was to make 100. He gave me an outline of an entrepreneurial study group program he'd been working on. It was apparent to me, although he claimed never to have worked a day in his life, he was resourceful, busy and still in a teaching mode.

I hope all is well w/ both of you and your families.

*Please look Joyce and me up when, and if, you get to the great NW.
All the best, Tile*

Bill Replogle - November 09, 2017 at 04:20 PM

JW

“ As I write this I am about to step into my undergraduate class on entrepreneurship, which I teach still using many of the same lessons & methods Doc taught me some 42 years ago. Much has changed; most has not. More than a teacher, he was a life-long mentor and friend. IU will not see his kind again. I'm sending much care and support to David, Bill, Tricia and all of Doc's grandchildren & family. What a legacy!

Jim Wolfe - October 31, 2017 at 06:58 PM

JP

“ Bill was the founding father of The Alliance of Indiana. It was a group of CEOs of private companies spread across the state of Indiana. Most of the early members had a connection to Bill as a student at IU, getting their MBA there or fortunate to have Bill be a member of their initial Board of Directors - or as an adviser to their firm.

I came along a little later, having been an Alliance member for the last 15-20 years. I always looked forward to Bills' fireside chats. He was still active up till a year ago. My business would never be what it has become without the mentorship I gained from Bill and the Alliance. He was level headed, demanding, funny, inciteful, engaging and always respectful-especially if your business was struggling. His impact at many, many businesses across the state will long be remembered by members off The Alliance. God rest his soul-but thanks for putting him here for the rest of us to learn from.

John T Phair

CEO

Holladay Properties

South Bend, IN

john T Phair - October 31, 2017 at 06:05 AM

KA

“ Bill served on our Board of Directors for over a decade and I feel so blessed to have been the beneficiary of his wisdom, guidance and experience. He had a way of telling me something I didn't want to hear while making me laugh at the same time! I appreciated his honesty and forthrightness, his knowledge and innovative spirit, and his passion and patriotism. But, mostly I relished and learned from his sense of humor, his mischievousness and his futuristic, entrepreneurial and sometimes even rebellious thinking. He was truly one of a kind and I thank God that I knew him and was fortunate enough to spend so much time with him. Once in a "Growth 100" workshop I indicated that I thought he was being cavalier. The men in the room gasped and were sure he was going to dress me down. But, Bill being Bill, he just laughed and said, "young lady you are going to be a hell of an entrepreneur because you are not afraid of questioning the established thought process. Bravo." I'll never forget that! My sincere condolences to the family. We are all going to miss the force of nature that was Dr. William L. Haeberle.

Kathy Adkins - October 30, 2017 at 03:28 PM