



William Guy "Bill" Mallory

May 30, 1935 - May 25, 2018

Bill Mallory, beloved husband, father, grandfather, coach and friend, passed away peacefully at 3:08PM, Friday at Bloomington Hospice House. He was surrounded by his extended family the last days with love, gratitude and celebration. The outpouring of respect and fondness for Coach Mallory from friends was deeply appreciated by his family..

Mallory, 82, was Indiana University's football coach from 1984 through 1996. He and wife Ellie had lived in the Bloomington community since then, with wintertime residency in Naples, Fla. Their ties to community activities here won them many recognitions, among them Bill's selection by the Monroe County Sports Hall of Fame as Humanitarian of the Year in 2016.

William Guy Mallory was born May 30, 1935, to Guy and Freda Shepherd Mallory in Glendale, W. Va. His father was a smalltown high school basketball coach in southwestern Ohio, then later in mid-Ohio, near Columbus. "Dad was a big guy – 6-5," Mallory once told an interviewer. "He was a good basketball player, and he loved it. I thought I was going to be a basketball coach."

He never played football until a change of professions took his father to the north end of the state at Sandusky, Ohio. He took up the sport as a high school sophomore, and as a senior was recruited by future Hall of Fame coach Ara Parseghian at Miami of Ohio. He played freshman football, then two varsity seasons under Parseghian. As a senior Mallory was the first captain under new coach John Pont.

On graduation, he earned a master's degree while serving as a graduate

assistant at Bowling Green under another College Football Hall of Fame coach, Doyt Perry. He coached one year of high school football in Ohio, went back to Bowling Green as defensive coordinator, served as an assistant under Carmen Cozza at Yale, then joined the staff of Hall of Famer Woody Hayes at Ohio State. He was an assistant on Hayes' 1968 national-championship team, then started his own head coaching career at his alma mater, Miami.

In five years at Miami, he went 39-12 and beat Florida in the Tangerine Bowl; at Colorado 35-21-1 with an Orange Bowl trip – and he was fired. After a year out of coaching, he went to Northern Illinois for four seasons, went 25-19 with a Mid-American Conference championship and California Bowl trip his last year, and Indiana hired him.

His IU career, as the school's third head coach in three years, began with an 0-11 season. Two years later, he took his team to the school's third bowl trip in history and was named by his peers as Big Ten Coach of the Year. In his fourth year, 1987, his team ended a 35-year winless run against Ohio State by winning at Columbus, 31-10. Two weeks later at home, the Hoosiers beat Michigan for the first time in 20 years, 14-10. It's the only time IU ever beat Ohio State and Michigan in the same season. Those Hoosiers went to Michigan State on the next-last Saturday of the year with the winner assured of a Big Ten championship and Rose Bowl trip. Playing without starting quarterback Dave Schnell, out with an appendectomy, the Hoosiers lost, 26-3 – and Mallory took on folk hero status in East Lansing by going after the game into the jubilant Spartan lockerroom. In a scene captured by TV cameras and replayed frequently there over the years, he acknowledged how bitter the loss was for him and his hopeful team, congratulated the Spartans and challenged them to win the Rose Bowl. He left to a roaring ovation from the MSU team, and the Spartans did end a six-year Big Ten losing streak by beating Southern California in the Rose Bowl. IU then closed an 8-3 season by beating Purdue and going to the Peach Bowl in Atlanta, and Mallory became the first Big Ten football coach to win back-to-back Coach of the Year awards.

Overall, he had seven winning seasons and took six teams to bowls, both IU

records.

Mallory's close ties to the players he coached are reflected by an Internet-linked fraternity of "Mal Men," well into the hundreds of former players who over the years have shared very similar tales of their own "Coach Mal" stories and maintained ties with their coach from each of his four head coaching stops. Those former players were the primary sources of the messages and condolences that poured into the family from all over the country after news broke of Mallory's Tuesday fall and grave situation.

It was at Sandusky High that sophomore Mallory met freshman Eleanor "Ellie" Sweeney. A year after his recruitment at Miami, she also enrolled there, as a music major. After both graduated there, and just as Mallory was about to begin his head coaching career at East Palestine High School near Youngstown, they were married June 14, 1958. His death came five days before his 83rd birthday, three weeks before their 60th wedding anniversary. Surviving are their daughter Barbara Britt (and husband Jim), Long Tree, Col., their sons David (wife Martha, and great granddaughter Isabella), Michael and Scott, all of Denver, and sons Mike Mallory (wife Kim, granddaughter Kathryn and grandson William); Doug Mallory (wife Lisa, and their daughters Emily, Allison and Sarah, Atlanta, Ga.), and Curt Mallory (wife Lori, and their sons James and Sam and daughter Margo), Terre Haute. Also surviving are Coach Mallory's brothers, Tom and Dave, both of Loudonville, Ohio. Michael Britt and Tom and Dave Mallory are doctors. The three Mallory sons all are football coaches, Mike an assistant with the Jacksonville Jaguars, Doug an assistant with the Atlanta Falcons and Curt in his second year as head coach at Indiana State. Daughter Barb is a former school teacher who now works for the Colorado Center for Reproductive Medicine in Denver. Memorial Services for Bill will be held Saturday, June 2, 2018 at 10:00AM at the First United Methodist Church, 219 East 4th Street, Bloomington, Indiana 47408. A Celebration of Life Service will follow at 1:30PM at the Indiana University Memorial Stadium 1001 East 17th Street Bloomington, Indiana

47408. Visitation will be held Friday June 1, 2018 from 3:00PM until 8:00PM at Allen Funeral Home and Crematory 4155 South Old State Road 37, Bloomington, Indiana 47401.

In lieu of flowers Bill's family encourages your consideration of a donation in Bill's memory to one of the following organizations; the Indiana State Football Program at honorbillmallory.com , the Boys and Girls Club of Bloomington at bgcbloomington.org, or the Indiana University Football Program in care of the Indiana University Foundation at myiu.org.

Online condolences, photos and memories may be shared with family and friends at www.allencares.com.

Previous Events

Visitation

JUN 1. 3:00 PM - 8:00 PM (ET)

Allen Funeral Home and Crematory
4155 S. Old State Road 37
Bloomington, IN 47401
(812) 824-5905
<http://www.allencares.com>

Memorial Service

JUN 2. 10:00 AM - 11:00 AM (ET)

First United Methodist Church
219 E 4th St
Bloomington, IN 47408-3503
(812) 332-6396

Tribute Wall

CJ

“ I was recruited by Coach Petzky, one of the Coaches on Coach Mallory's staff. I was a Senior at Ely High School in Pompano Beach Florida when they recruited me. One of my biggest mistakes, not attending IU. Rest peacefully Coach.

Carlton Jackson - November 27, 2023 at 02:38 PM

CJ

“ Carlton Jackson lit a candle in memory of William Mallory



Carlton Jackson - November 27, 2023 at 02:36 PM

AH

“ I played on Bill's only undefeated team - East Palestine 1959 - and greatly admired his enthusiasm and commitment to his players.

Art Herriott

Art Herriott - March 11, 2021 at 01:05 AM



“ I want too give my Prayers too Coach Mallory Family His Wife Ellie Sons & Family's & Friends who His life He had touch so much. My Father who is stall alive use too play Football at Indiana as a Collage Man he was very well. He told us 4 Children with His Wife Joann too all about when he Played . He would talk about this Coach he use too have I'm shire it was him. Ohhh well my Father was Peter. That's all. I'm very sorry you lost Him.



M - October 20, 2018 at 04:42 PM

JF

“ Dear Ellie and Family,

I cannot tell you how deeply sad I was to hear of Bill's passing. It brought me to tears. Just a wonderful coach, an even better man.

Most of us who covered Indiana football really, really enjoyed our time with Bill. He was honest and frank but enjoyed a good laugh. He treated you as a friend. When I had heart bypass surgery during early September in 1989, I received a call from Bill. It touched me deeply that he would make time to call me, to see how I was doing. I will never, ever forget that call.

Years later, when Miami University played at Florida, I was so happy to see Bill and you, Ellie, again at Florida Field. And it was again comforting to see you both at Ara Parseghian's funeral. I know how much Bill admired Ara -- we all did -- and how much Ara admired him.

As I've told you, and as I've told others, Bill deserves to be in the College Football Hall of Fame. It is a downright shame he is not. That will be rectified. My jaw is locked.

This I do know: Bill is in God's Hall of Fame. That's the one that matters most.

*John Fineran
Mishawaka, Ind.*



John Fineran - June 01, 2018 at 08:33 PM

DH

“ I got to know Coach when I came back to IU to work for FCA. I watched a lot of practices with him and Lee. Doug, I hated it for him when you left IU. As you know, he quit going to practice for quite awhile. I was so glad when he came back. He had a lot of reasons to be upset with IU, but that was not Coach Mallory. Curt, he talked a lot about you and ISU. One afternoon we spent a lot of the practice trying to find out if NDSU played indoors. He was glad they did! Curt, I actually met you before your Dad. I did a chapel for the Zips in Indy, the night before they played IU.

Coach was going to go with me to an FCA luncheon last Thursday. He was a great friend. Ellie and family, thank you for sharing him with so many. I will really miss him.

Dave Hudson FCA

DAVID K HUDSON - May 31, 2018 at 09:37 PM

BN

“ When my husband, Mike Nelson (who passed away 7 mos ago of a massive heart attack 5 days after his 70th BD) was a football coach at Wisconsin, he recruited 2 of those "Mallory boys"; Mike and Doug. I remember taking Doug skiing with our sons on his official visit (it was legal back then!). Unfortunately, neither signed with Wisconsin. But I know how much my Nellie enjoyed spending time with the Mallory family. Coaches make such an impression on their players. And I'm sure you will hear from many of them. They are a special breed. And we are lucky to know them and be in their families.

Betsy Nelson - May 31, 2018 at 09:23 PM

JD

“ Mike and Doug, My condolences to you and the family. My memories of you and your dad are wonderful. coach Davidson, 1980. Good luck!

James Davidson - May 31, 2018 at 04:42 PM



“ Blue & White Sympathy Floor Basket was purchased for the family of William Guy "Bill" Mallory.



May 31, 2018 at 10:52 AM



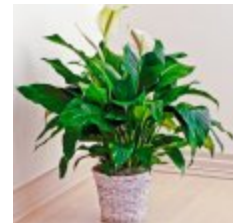
“ Cherished Memories - All White was purchased for the family of William Guy "Bill" Mallory.



May 31, 2018 at 10:41 AM

TD

“ The AFCWA Board of Directors purchased the Floor Plant for Sympathy for the family of William Guy "Bill" Mallory.



The AFCWA Board of Directors - May 30, 2018 at 10:22 PM

MR

“ *Bill mallory was the best football coach IU ever had. He has been missed from the moment he left, as he set the standard for all who came after him. A great coach and a true gentleman; gone too soon. Godspeed, Bill...*



Maynard Raggio - May 30, 2018 at 05:48 PM

BE

“ *Dear Ellie and Family,
Our hearts go out to you in the passing of Bill, the patriarch of your wonderful family. We know, like us, his and your family's priorities, were faith, family, and football. We are proud and honored to have known Bill, you, and Curt on a personal as well as a professional level. Also, it's an awesome coincidence that Kyle and Callie named their daughter Ellenor and call her Ellie. Sending our caring thoughts and prayers to you and all the family. ❤️❤️🙏🙏*

Betty Enright - May 30, 2018 at 02:01 PM



“ *European Sympathy Dish Garden was purchased for the family of William Guy "Bill" Mallory.*



May 30, 2018 at 01:58 PM

BE

“ Betty Enright lit a candle in memory of William Guy "Bill" Mallory



Betty Enright - May 30, 2018 at 01:14 PM



“ White Standing Spray was purchased for the family of William Guy "Bill" Mallory.



May 30, 2018 at 12:40 PM



“ In Remembrance was purchased for the family of William Guy "Bill" Mallory.



May 30, 2018 at 11:19 AM



“ In His Honor Pedestal Arrangement was purchased for the family of William Guy "Bill" Mallory.



May 30, 2018 at 10:58 AM



“ *Peace, Prayers & Blessings - Blue and White was purchased for the family of William Guy "Bill" Mallory.*



May 30, 2018 at 08:09 AM



“ *Going way back to Bowling Green....my father was a Warren Ott and I married Tom Jennell...so sorry to hear your news and hope your family and many friends will feel the love and warm wishes of so many.....keeping all in my thoughts...Dottie Jennell*



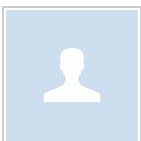
dottie jennell - May 29, 2018 at 07:51 PM



“ *Sincerest Sorrow - Blue and White was purchased for the family of William Guy "Bill" Mallory.*



May 29, 2018 at 06:42 PM



“ *Yellow & White Rose Fireside Basket was purchased for the family of William Guy "Bill" Mallory.*



May 29, 2018 at 05:18 PM



“ *White (Large) Sympathy Vase Arrangement was purchased for the family of William Guy "Bill" Mallory.*



May 29, 2018 at 02:35 PM



“ *The Board, Staff & Membership of the AFCA purchased the European Sympathy Dish Garden for the family of William Guy "Bill" Mallory.*



The Board, Staff & Membership of the AFCA - May 29, 2018
at 02:15 PM



“ *You will be dearly missed, Coach Mal.*



Amy Supernaw - May 29, 2018 at 09:43 AM

MR

“ Coach Mallory was such a tremendous leader of people. He was the definition of hard work, compassion, integrity, mental fortitude and an unbending desire to be the best. He didn't preach it - he lived it. I was a student assistant for him in 1984 - what an honor it was to be a small part of his first team at IU. I am now entering my 25th year of coaching high school and the lessons learned from Coach Mallory are still passed on to kids today. We "lock our jaws" and outwork people and that came from him. To Ellie, Curt, Doug and Mike - my deepest sympathies. What an amazing man your father and husband was. He impacted so many lives.
Mike Rose, Charlotte, NC

Mike Rose - May 29, 2018 at 06:49 AM

DB

“ I was failing many classes at Northern Illinois. Bill called me into his office, had my name on a bus ticket to send me home if I didn't improve(Doug Bartlett) and vibrated all of the cells in my body with the tone of his voice. I credit bill Mallory for keeping me in college and straightening me out academically.
Sincerely,
Doug Bartlett

Doug Bartlett - May 28, 2018 at 10:51 AM

Dan Feely

“ I'm very grateful to call Coach Mallory, "Coach" for many reasons, related to the work ethic, tenacity and values of Coach and his staff while at NIU. The memory I would like to share is that I got to see a side of Coach Mal, when other teammates from NIU went down to Bloomington 2 years ago to share a few meals and a round of golf together. There, during a brief rain delay on the golf course, Coach shared a few stories that I never heard before. One, when he was coaching Colorado and the decision to run the Buffalo mascot directly out on the field, possibly aimed at the officials who threatened Colorado with a 15 yard penalty, if they ran it out on the field. In a way that only Coach could tell that story, we were on the floor laughing.

The second story related to when we was on Coach Hays's staff and the film projectors were "getting broken" and Coach Mallory had to ask the AD for more money to buy replacements. At that moment, the projector cable was born; and the concept was used years later when another coach at IU had issues from throwing items (chairs) on the basketball court. Hysterical.

God bless Coach and Mrs. Mallory and all the Mallorys.

Dan Feely - May 27, 2018 at 07:21 PM

JH

“ Jay And Renee Hood lit a candle in memory of William Guy "Bill" Mallory



Jay and Renee Hood - May 27, 2018 at 06:46 PM

TT

“ Bill Mallory was an inspiration to so many young people. He was a quiet man and I did not get to know him till we met in Naples. During these last few years I have cherished the times I have talked to he and Ellie. He will be missed by so many including Lynn and I the Lord took a great person to share heaven with. I will miss him Tom Thomas

thomas k thomas - May 27, 2018 at 05:29 PM

TK

“ I was a tutor for IU athletes during a few years of coach Mallory's career. He was a good and kind man, who cared about his players very much. He always greeted me whenever he saw me, and gave me a beautiful plaque for the 1989 playing season. I know he will be missed by a large number of people.
Teri Keith

Teri Keith - May 27, 2018 at 03:24 PM

JB

“ Ellie, it is with deep sorrow and disbelief that we extend our condolences to you and your family.
Bill extended his friendship and camaraderie to me for many years, back in days when we played together at MU and up to last years' golf outing hosted by you and Bill.
He will be greatly missed.

With love and caring thoughts.
John and Gloria Baker.

John Baker - May 27, 2018 at 02:43 PM

RS

“ *Bill Mallory was my coach, my mentor and my good friend. Our thoughts and prayers are with Ellie and the family. He will be dearly missed by many. Rich & Sheila Spisak*

Rich Spisak - May 27, 2018 at 08:43 AM