



William M. Farrell

January 16, 1928 - April 3, 2013

William M. Farrell age 85 of Bloomington passed away Wednesday April 3, 2013 at Indiana University Health Bloomington Hospital. He was born January 16, 1918. Bill attended both Indiana University and Depauw University and was very proud of his service during World War II in the United States Army. He started his professional career in radio in Connersville, Indiana and continued on in advertising sales with ESB/Ray O Vac where he was credited with creating the first country and western road show sponsored by Ray O Vac. He then went on to work with Xerox in Indianapolis, Kimball International in Jasper where he created the national sales account, and ultimately becoming an independent consultant to various companies in marketing and advertising matters. He was also a guest lecturer at Columbia University on many occasions. Bill, along with his wife Rachel, was a member of St. Charles Borromeo Catholic Church in Bloomington.

Bill leaves behind his wife Rachel Ann Thompson Farrell of Bloomington; step son Bill Lathrop and his wife Dottie of Evansville; sister Connie Gill, and a brother John Robert Farrell, both of Indianapolis. Several nieces and nephews also survive. Bill was preceded in death by his parents, a brother Edward Farrell, sister Phyllis Ely and a beloved aunt, Kathleen Middleton.

A Mass of Christian Burial will be held Monday April 8, 2013 at

10:00AM at St. Charles Borromeo Catholic Church with visitation from 9:30AM at the church until the time of the mass.

Bill's family would like to extend their heartfelt thanks and appreciation to Dr's Koneru and Jesseph as well as the entire Bloomington medical community whom Bill often credited for his survival as well as the nurses and staff of the entire 4th floor at Indiana University Health Bloomington Hospital.

The family has asked that in lieu of flowers that friends and family make a contribution to their favorite charity in Bills' name.

Allen Funeral Home 4155 South Old Highway 37 is handling the arrangements and online condolences may be sent to the family at www.allenfuneralhome.org.

Tribute Wall

SJ

“ We are sending our condolences with you, and thinking a lot about you at this time in your life. My mom will try and get ahold of you very soon. Our thoughts and prayer are with and your family.

Love, Susan, Tom, Bonnie, and John.

Susan, Tom, Bonnie, John Fleck - October 26, 2015 at 04:11 PM

BG

“ Rachel,

Please accept our condolences. Bill was such a wonderful person. He always had a wave and a smile for us whenever we saw him, even if we just saw each other from our front yards. Please let us know if there is anything we can do to help you.

With love,

Beth, Scott, Seth & Greta

Beth, Scott, Seth & Greta Feickert - October 26, 2015 at 04:11 PM

AV

“ Dear Mrs. Farrell;

We were saddened to read in the HT of your husband, Bill's death. We met him at the YMCA where he was a frequent visitor in their exercise activities. We knew that Bill was afflicted with cancer, but that made it very admirable that he kept up an exemplary attitude of cheerful friendliness towards everyone he knew there.

I (Andrew) am a bit interested in knowing, in case you do know, where and in what capacity Bill served during World War II. Any stories about it would be welcome by me, to help preserve his memory.

Andrew & Veronica Lenard

Andrew and Veronica Lenard - October 26, 2015 at 04:11 PM

LL

“ Dear Rachel,

We offer our deepest condolences to you and your family. We admired Bill tremendously. He was one of the world's kindest, most encouraging people. We were so blessed to have him as a neighbor. My mother so appreciated Bill's support in the YMCA WISE class. Bill was truly an inspiration to our family and to so many others. He always had a warm smile and a kind word for everyone. We will all miss him greatly.

*in sympathy,
Lisa, John, Anna & Lucy*

Lisa, John, Anna, Lucy Wrasse - October 26, 2015 at 04:11 PM

SU

“ Rachel,

You probably do not remember me. I knew Bill from the YMCA and used to bring our friend Margie to your garden club.

Bill never failed to brighten our days at the Y, and most other members as well. He always went the extra mile to say the kind word or lend a hand. Margie thought he hung the moon, and so did I.

He was so lucky to have you, and just wanted you to know that I am holding you in my heart.

*With love,
Suzanne Merriman*

Suzanne Merriman - October 26, 2015 at 04:11 PM